

SCHATT RESEARCH
GREAT RESEARCH AT A REASONABLE PRICE

3D Printing:

A Guide for Investors

GREAT OPPORTUNITIES AND GREAT RISKS

Stan Schatt

Copyright © 2014 by Stan Schatt.

All rights reserved. No part of this publication may be reproduced, distributed or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.

Cover design by [Indie Designz](#)

3D Printing: A Guide for Investors/ Stan Schatt. —1st ed.

1

The Promise of 3D Printing

Anyone visiting the 3D printing trade show in New York in April 2014 could not but be caught up in the excitement and enthusiasm. Evangelists for this technology were everywhere, displaying products they produced or showing slides on amazing projects currently underway. Meanwhile, countless small companies joined the handful of acknowledged market leaders in displaying their latest models. It is tough for business people contemplating adding this technology as well as for investors trying to pick winners to make sense of the actual state of today's 3D industry because of all the hype as well as the seeming lack of differentiation among many vendors' products. The purpose of this report is to provide an unbiased view of where the 3D printer market is in 2014 and how it is most likely to grow over the next five years.

As a researcher with years of experience working for many of the top technology research firms, I've written hundreds of such reports. My companies typically have charged thousands of dollars for the information. That might be